

WISE ACADEMY CURRICULUM OVERVIEW

LEVEL I PROFESSIONAL CERTIFICATES

#102
RESPONSIBLE HOSPITALITY CERTIFICATE
4 HOURS | \$35

PRE-REQUISITE COURSE FOR
LEVEL I CERTIFICATIONS

#101
WISE PROFESSIONAL CORE
16 HOURS | \$250

#111
TASTING ROOM PROFESSIONAL CERTIFICATE
24 HOURS | \$500

#112
INSIDE SALES PROFESSIONAL CERTIFICATE
24 HOURS | \$500

#113
WINE CLUB PROFESSIONAL CERTIFICATE
24 HOURS | \$500

#114
ONLINE WINE PROFESSIONAL CERTIFICATE
24 HOURS | \$500

OVERVIEW COURSE FOR OWNERS, PRESIDENTS & KEY EXECUTIVES

#401
OPE CONSUMER DIRECT INTENSIVE
16 HOURS | \$2,000

LEVEL II PROFESSIONAL CERTIFICATES

#202
RESPONSIBLE HOSPITALITY CERTIFICATE
4 HOURS | \$75

PRE-REQUISITE COURSE FOR
LEVEL II CERTIFICATIONS

#201
WISE MANAGEMENT CORE
24 HOURS | \$900

#211
TASTING ROOM MANAGEMENT CERTIFICATE
20 HOURS | \$750

#212
EVENTS MANAGEMENT CERTIFICATE
12 HOURS | \$450

#213
WINE CLUB MANAGEMENT CERTIFICATE
20 HOURS | \$750

#214
ONLINE WINE MANAGEMENT CERTIFICATE
32 HOURS | \$1,200

LEVEL III PROFESSIONAL CERTIFICATE

#301
CONSUMER DIRECT LEADERSHIP CERTIFICATE
80 HOURS | \$4,000