

WISE Class Schedule (February – June 2010)

#101	WISE Professional Core Course		#202	People Management Course	
\$300	February 9 & 10 (all FD)	Santa Rosa	\$750	February 10 & 17 (all FD)	Santa Rosa
	March 9 & 10 (all FD)	Napa		March 9 & 16 & 23 (all FD)	Napa
	April 13 & 14 (all FD)	Napa		April 15 & 22 (all FD)	Napa
	May 11 & 12 (all FD)	Santa Rosa		May 11 & 18 (all FD)	Santa Rosa
	June 15 & 16 (all FD)	Napa		June 17 & 24 (all FD)	Napa
#111	Tasting Room Professional	Level I	#203	Demystifying Financials Course	
\$600	February 23, 24 & March 2 (all FD)	Santa Rosa	\$500	February 24 (FD)	Santa Rosa
	March 16, 17 & 23 (all FD)	Napa		March 23 (FD)	Napa
	April 20, 21 & 27 (all FD)	Napa		April 29 (FD)	Napa
	May 18, 19 & 27 (all FD)	Santa Rosa		May 25 (FD)	Santa Rosa
				July 1 (FD)	Napa
#112	Inside Sales Professional	Level I	#211	Tasting Room Management	Level II
\$600	March 16, 17 & 23 (all FD)	Napa	\$900	March 25, April 1 & 8 (all FD)	Napa
	June 22, 23 & 29 (all FD)	Napa		May 13, 20 & 27 (all FD)	Napa
#113	Wine Club Professional	Level I	#212	Events Management	Level II
\$600	April 15, 16 & 22 (all FD)	Napa	\$500	April 6 & 7 (all FD)	Napa
#114	Online Wine Professional	Level I		June 15 & 16 (all FD)	Napa
\$600	April 6, 7 & 13 (all FD)	Napa	#213	Wine Club Management	Level II
#115	Data Analyst Professional	Level I*	\$900	April 30, May 7 & 14 (all FD)	Napa
\$400	June 17 & 24 (all FD)	Napa	#214	Online Wine Management	Level II
#201	WISE Management Core Course		\$1,200	May 20, 21, 27 & 28 (all FD)	Napa
\$900	February 10, 17 & 24 (all FD)	Santa Rosa			
	March 9, 16 & 23 (all FD)	Napa		Coming Soon:	
	April 15, 22 & 29 (all FD)	Napa	#204	Mastering Budgeting Course	\$ 500
	May 11, 18 & 25 (all FD)	Santa Rosa	#205	DTC Metrics Intensive Course	\$ 500
	June 17, 24 & July 1 (all FD)	Napa	#301	DTC Leadership Level III Cert	\$4,000

Note: Dates, times and locations are subject to change; Schedule updated 1/18/10; FD= Full Day (8:30am to 5:30pm)

Register Online at www.WineIndustrySalesEducation.com

WISE Registration Form

Applicant Information

Name _____

Title _____

Company _____

Address _____

City _____

State _____ Zip _____

Phone _____

Fax _____

E-Mail _____

Course Selection

Course Title _____

Course # _____ Cost \$ _____

Location _____

Start Date _____

- Yes, this registration is part of my company WISE Futures account.
- No, this registration is not part of a WISE Futures account and will be paid for separately

Billing Information

Check enclosed.

Please send me an invoice.

VISA / Master Card

CC# _____ - _____ - _____ - _____ exp ____ / ____

Bill to Name _____

Address _____

City _____

State _____ Zip _____

Submit Payment to: WISE Academy

406 Franklin Street

Napa, CA 94559

Fax Form to: (877) 852-6304

Or Call: (877) 740-WISE (9473)

Or Register Online:

www.WineIndustrySalesEducation.com